

2025 RED RIBBON AWARDS NOMINATION FORM

Please use one entry per nomination and email this form no later than **FRIDAY, AUGUST 29, 2025** to: SD.Community.Outreach@dea.gov

Please check the award for which the nominee is being recommended:
(See page 3 for further explanation for award categories)

_____ **Frank Goldsmith Lifetime Achievement Award**

_____ **The Enrique “Kiki” Camarena Law Enforcement Award**

_____ **Excellence in Prevention Advocacy Award**

_____ **Outstanding Prevention Program Award**

_____ **Deb Nixon Education Award**

_____ **Justice System Community Excellence Award**

Candidate Information:

Name of individual or program: _____

Mailing Address: _____

Phone: _____

Email: _____

Website, if applicable: _____

Nominator Information:

Nominating individual or organization: _____

Mailing Address: _____

Phone: _____

Email: _____

NOMINATION FORM

Below are some questions to assist you in writing your nomination. Please do not feel limited by this list. It is intended to serve as a guide as you author the nomination narrative.

1. Explain nominee's community involvement and impact in prevention efforts
2. Describe nominee's qualifications
3. Include length of time involved in prevention
4. Describe advocacy efforts for policy change
5. Describe any program initiated
6. What efforts have earned your nominee's recognition in the field of prevention?

Begin Narrative here:

NOMINATION CATEGORIES & GENERAL CRITERIA

Frank Goldsmith Lifetime Achievement Award

Frank Goldsmith was a San Diego icon in the field of community based alcohol and drug prevention, and parent education. As a community volunteer, he spent his whole adult life fighting for young people and against harmful public health policies re alcohol, tobacco and drug abuse.

Criteria:

- May be nominated by a community-based organization, educational institution, law enforcement agency, or individual.
- Community involvement in prevention (volunteer, staff, board member, business leader, civic leader, agency director, etc.)
- Exemplify a healthy drug-free life style.
- Recognized leader in the field of prevention for at least seven (7) years.

The Enrique “Kiki” Camarena Law Enforcement Award

Special Agent Enrique (Kiki) S. Camarena, of the Drug Enforcement Administration (DEA) was kidnapped and tortured by Mexican drug traffickers in 1985. During his 11 years with DEA, he received two Sustained Superior Performance Awards, a Special Achievement Award and, posthumously, the Administrator's Award of Honor, the highest award granted by the DEA. Kiki served, and eventually gave his life, to help keep illegal drugs and the violence that comes with them out of our communities. ***This award will go to an individual within the law enforcement arena who goes above and beyond the call of duty within their community to promote prevention and exemplifies the spirit of fallen DEA Special Agent Camarena.***

Criteria:

- May be nominated by a community-based organization, educational institution, law enforcement agency, or individual.
- Working in the field of any law enforcement for a minimum of three (3) years.
- Working in community prevention efforts such as mentoring, developing drug-free programs, helping youth at risk, creating community based law enforcement and community partnerships, and supporting community prevention efforts through law enforcement leadership, etc.

Excellence in Prevention Advocacy Award

This award will go to a person who has demonstrated excellence in leadership of sustained advocacy and promotion of alcohol, tobacco and/or drug prevention policies and/or norm change.

Criteria:

- May be nominated by a community-based organization, educational institution, law enforcement agency, or individual.
- Must have been advocating for prevention policy or norm change (population level, environmental) for three (3) years.
- Demonstrated excellence in civic and community advocacy, and promotion of alcohol, tobacco, or drug policy change to improve the public health of our communities.

Outstanding Prevention Program Award

This award will be presented to an outstanding program that assists with the prevention of alcohol, tobacco, marijuana and other drug use by youth in your community or countywide.

Criteria:

- May be nominated by a community-based organization, educational institution, law enforcement agency, or individual.
- Program implemented for a minimum of three (3) years.

Deb Nixon Education Award

Ms. Nixon was a local pioneer in the fight against substance abuse in the schools and community. She passed away from cancer in 2002. This award was created to honor her memory and undying perseverance and commitment to providing youth with safe and drug free communities. ***This award is presented to an individual who works in the field of education and exemplifies the passions of prevention pioneered by Debi Nixon.***

Criteria:

- May be nominated by a community-based organization, educational institution, law enforcement agency, or individual.
- Must have been working in the field of education for a minimum of three (3) years.
- Demonstrated outstanding innovation and impact through work in youth prevention efforts such as mentoring, developing and maintaining youth coalitions, creating youth-oriented drug-free programs, helping at-risk youth, etc.

Justice System Community Excellence Award

The legal community is an integral partner in creating and maintaining drug-free communities. This award recognizes a legal professional (e.g., Judge, Public Defender, Prosecutor, Victim Advocate) who demonstrates exceptional commitment to substance use prevention and harm reduction through their work within the judicial system and community involvement. Qualities that represent a nominee for the Red Ribbon ***Justice System Community Excellence Award*** include going above and beyond in providing legal counsel, advocating for victims, promoting public safety and equity, providing mentoring and leadership with compassion, and upholding the rule of law. The nominee promotes and upholds these standards under the umbrella of public safety, victim advocacy, substance use prevention and/or harm reduction.

- May be nominated by a community-based organization, educational institution, law enforcement agency, lawyers and support staff, court, or individual.
- Must have demonstrated qualities for a minimum of three (3) years.