

The Rise of Fentanyl in San Diego

From Understanding to Action



SAN DIEGO COUNTY
SUBSTANCE USE AND
OVERDOSE PREVENTION
TASKFORCE

Pre-Survey

- Please take 1-2 minutes to complete this brief survey before the start of the presentation, we appreciate your input!

Please scan QR code on phone to be directed to survey



<https://www.surveymonkey.com/r/RiseinFentanylPreSurvey>

Fentanyl is Here...

San Diego parents talk about their daughter's fentanyl overdose

The victim's friend was charged and sentenced.



Fentanyl overdoses in San Diego County more than tripled during lockdowns

Posted: June 24, 2021

Updated: 9:24 AM by [KUSI Newsroom](#)



2 teens in Chula Vista overdose on fentanyl, one dies



Record Meth, Prescription Drug, Fentanyl Deaths Reported in County

Sep. 21, 2021 | 4:42 PM

A total of 722 San Diegans died because of meth and another 576 people died due to prescription drugs in the region last year, the Methamphetamine Strike Force and Prescription Drug Abuse Task Force announced today.

Today, We Will Discuss ...



**What is
fentanyl?**



**How big is
the problem?**



**What can we
do?**

Fentanyl is an Opioid

Opioid is a class of drugs used to reduce pain

Prescription Opioids

Prescription opioids are prescribed by doctors to treat moderate to severe pain.

Illegal Fentanyl

Synthetic (man-made) opioid 50 to 100 times more powerful than heroin and morphine.

Heroin

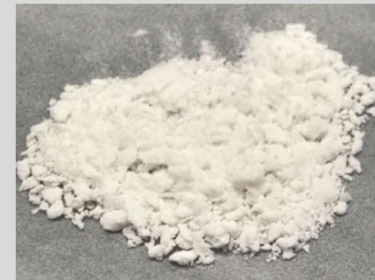
Heroin is an illegal opioid. Heroin comes in powder form or as black tar heroin.

What Does Fentanyl Look Like?

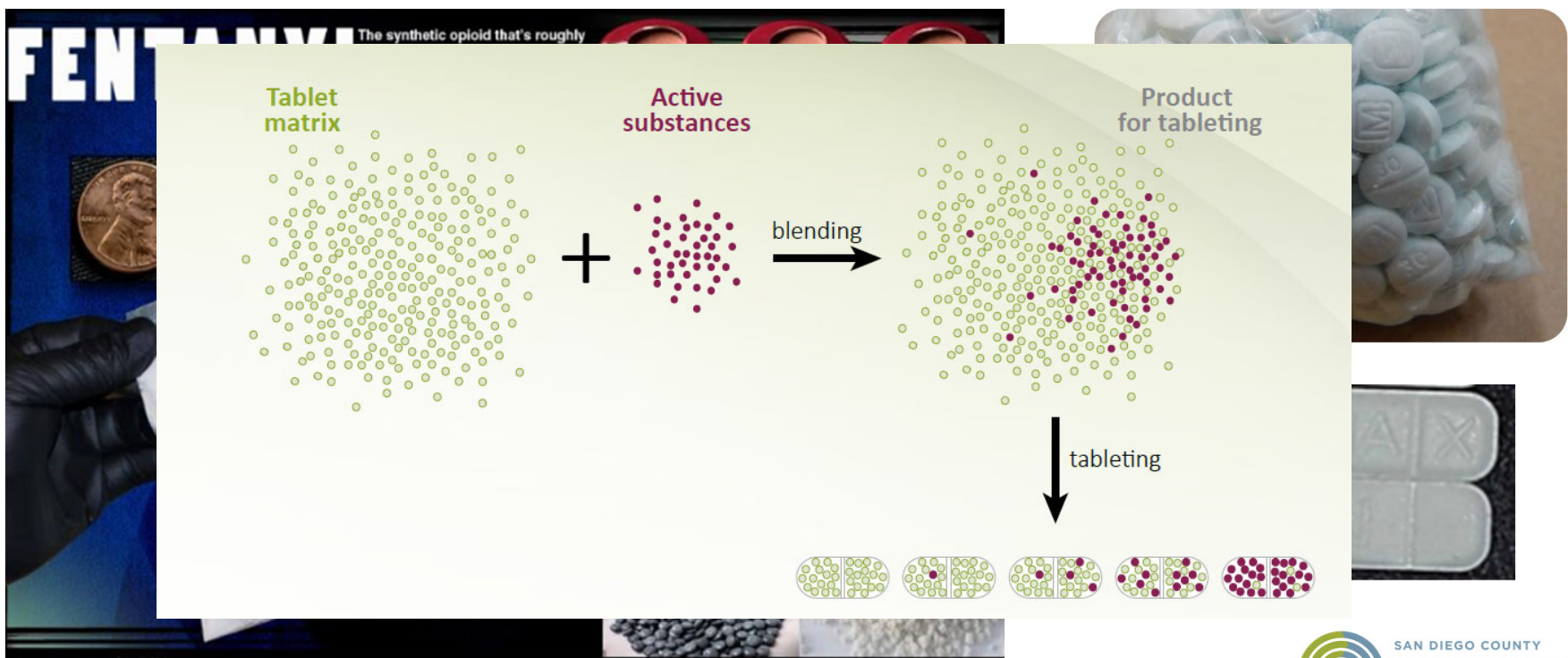
Prescription Fentanyl



Illegal Fentanyl



Fentanyl Mixing



Command Street Names

Pills

M-30

Blue

Perc

Perc 30

Mexican Oxy

Roxy

Beans

Blueberries

Powder

Fetty

Fire

Fettywap

Confetti

Fet

White

Pasta/ Fettuccini

Other

China girl/ white/ Town

Great Bear

He-Man

Poison

Tango and Cash

Murder 8

Jackpot

Goodfellas

Friend

Dance Fever

Apache

How is Fentanyl Used?



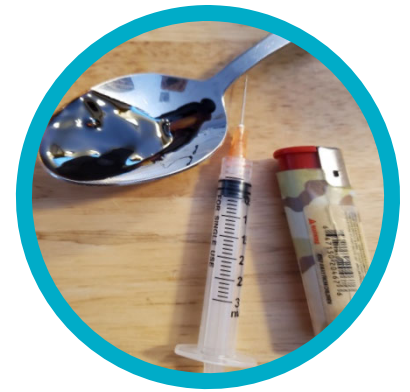
■
Swallowed



■
Snorted



■
Smoked



■
Injected

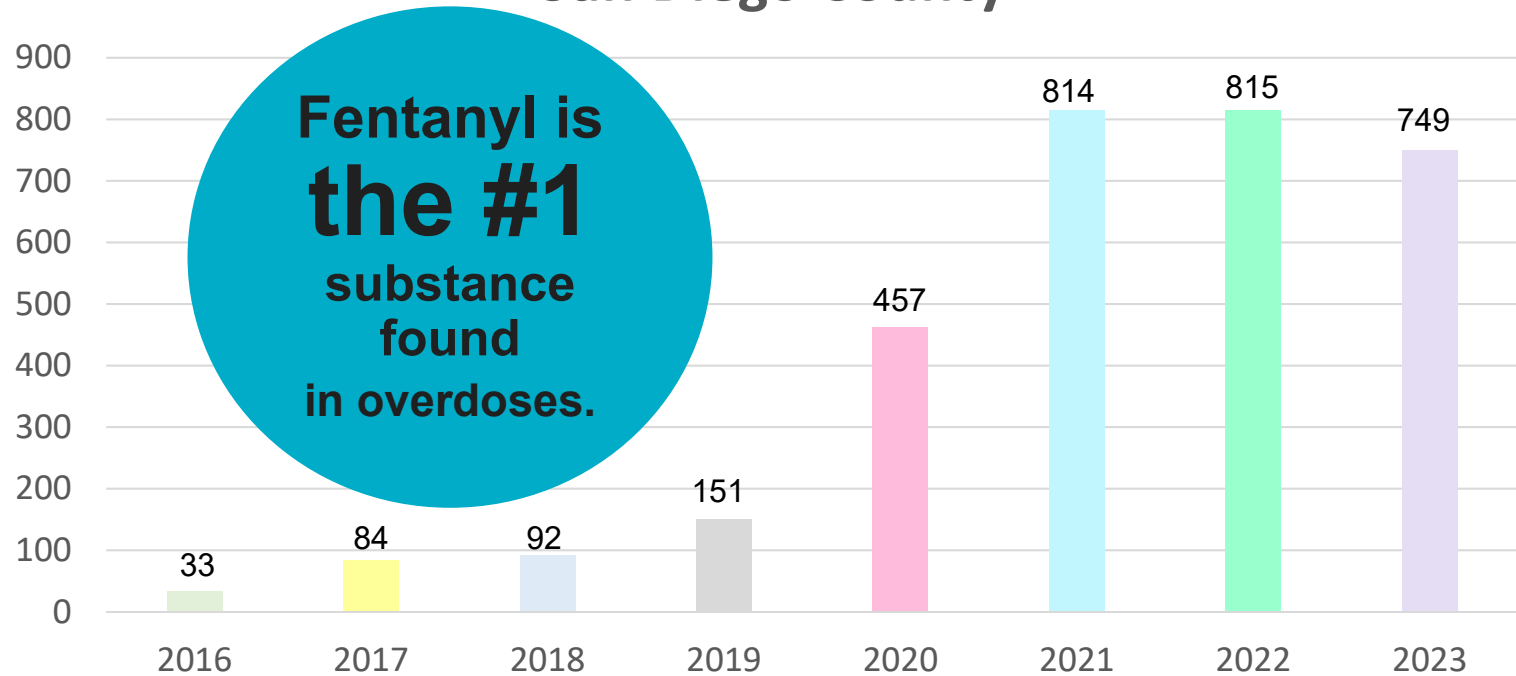


How Big is the Problem?

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Unintentional Fentanyl-Caused Deaths in San Diego County



Fentanyl is the #1 substance found in overdoses.

2021 San Diego County Adult Arrestees Self-Report Naloxone Administration

65% of those that overdosed reported they had been administered naloxone.

How many times naloxone administered?

39% 1 time

31% 2 times

31% 3 times



Why is this Occurring?

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Fentanyl Seizures

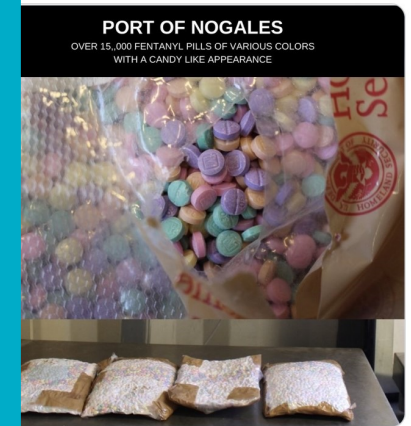
Record-breaking amounts of meth and fentanyl seized in San Diego

More than 17,500 lbs of meth and 389 lbs of fentanyl were seized from a tractor-trailer at the Otay Mesa Port last Thursday



Just in October, US officers had seized over 3,000 pounds of illegal drugs, worth about \$7.2m, at the border crossing in California. Photograph: Us Customs And Border Protection/EPA

Fentanyl seizures continue to increase



7:52 AM · Aug 18, 2022



Don't be **FAKED OUT.**



KNOCK-OFF PILLS sold on the street
or online contain the **DEADLY**
substance

fentanyl

Be ready to help your friends

Pills not obtained from a pharmacy
are fake and contain fentanyl.

Game Break: Can you spot the real thing?

ONE PILL CAN KILL

1

2

Fake Fentanyl Pills

Oxycodone

© 2005 GS

© 2013 GS

IDNH#HQ WDQ \ O\$ IOOV

Why is this Occurring?



**Fentanyl is
easy to get.**

What's Driving Substance Use?



Be especially careful if your child has been prescribed a pain reliever



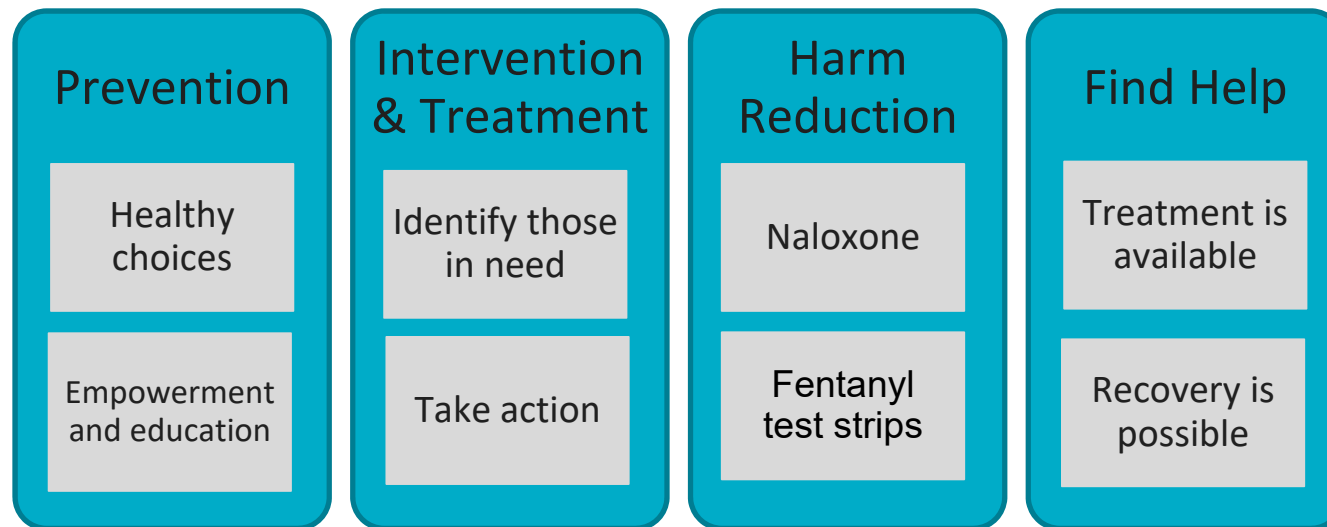
What can we do?

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What Can We Do?

All of us must make use of the effective tools that are available to families, healthcare professionals, educators, community leaders and law enforcement.



Good Samaritan Law

- Under **California Health and Safety Code 11376.5**, a person will not be charged with drug possession or use crimes if that person:
 - Acts in good faith and seeks medical assistance/ emergency medical services for another person experiencing a drug-related overdose.
- This law was designed to encourage a witness of a drug-related overdose to:
 - Call 9-1-1 or seek emergency help in a timely manner to save the life of the overdose victim.

Suspect an

Overdose?

Stay & call 911

California's Good Samaritan Law can protect you from simple drug possession charges

**Together we can
#StopOverdoses**



Know the Good Samaritan Law, Call 911



Know Signs of Overdose

- Heavy nodding, deep sleep, hard to wake up, or vomiting
- Slow or shallow breathing (less than 1 breath every 5 seconds), snoring, gurgling or choking sounds
- Pale blue or gray lips, fingernails, or skin
- Clammy, sweaty skin
- ***Administer Naloxone to reverse an overdose, but always call 911 FIRST***



Opioid Overdose Signs

Know the Signs



Not Responding

Doesn't move and can't be woken.



Slow or Not Breathing

A breath every 5 seconds is normal.



Making Sounds

Choking, gurgling sounds or snoring



Blue Lips & Nails



Cold or Clammy Skin



Tiny Pupils

Source: <https://foundrybc.ca/articles/how-to-respond-to-an-opioid-overdose/>



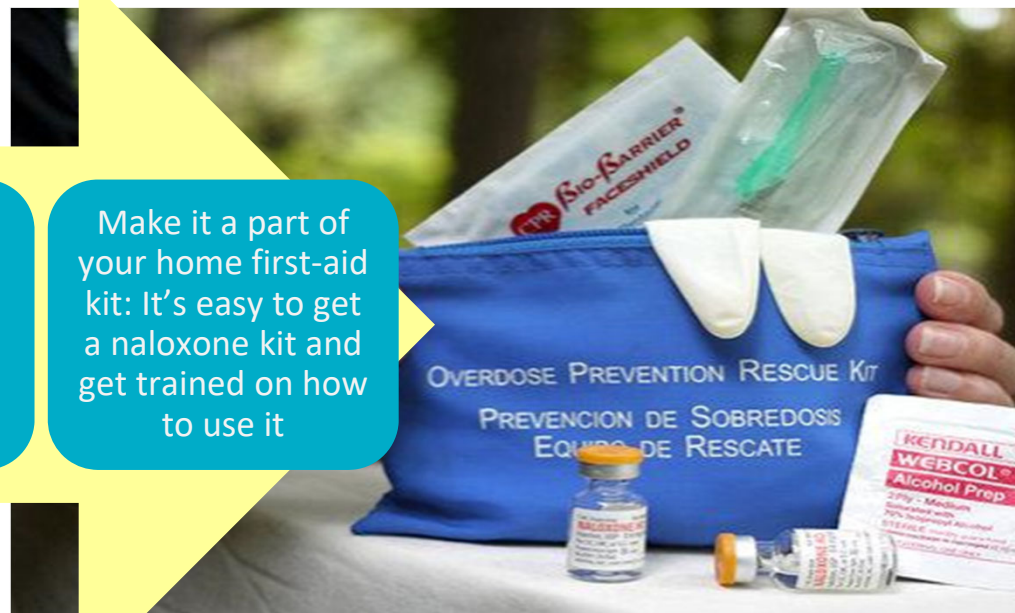
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Save a Life – Carry Naloxone

Naloxone can save the life of a person experiencing an overdose

Naloxone counteracts opioids and can restore breathing and heart rate

Make it a part of your home first-aid kit: It's easy to get a naloxone kit and get trained on how to use it



When Possible, Ask for Non-Opioid Alternatives for Managing Pain

Non-steroidal Anti-Inflammatory drugs (NSAIDS)	Acetaminophen	Local Anesthetics	Alternative Approaches
<ul style="list-style-type: none">• Motrin• Advil• Aleve	<ul style="list-style-type: none">• Tylenol	<ul style="list-style-type: none">• One shot or multiple shots	<ul style="list-style-type: none">• Acupuncture• Physical Therapy• Massage

Secure/Dispose of Unwanted Medication



Store prescribed medications in a secure place



Properly dispose of unwanted or expired medication

Scan the QR code to learn where to dispose of unwanted medications in San Diego County.



[SUOPT.org](https://www.suopt.org)

What Can Parents and Caregivers Do?

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Talk Early, Talk Often

- Show concern rather than anger
- Ask open-ended questions
- Work to understand your teen's point of view

Establish a Rescue Plan



Talk Early.
Talk Often.

Is Your Child at Higher Risk?

Traumatic events

Impulse Control Difficulties

Family history of substance use

Diagnosed or undiagnosed mental health issues

- Depression
- Anxiety
- Attention Deficit Hyperactivity Disorder (ADHD)

Increased Risk for Substance Use.

Monitor Social Media

- **Talk with them** about what they are seeing and posting
- **Take note** of social media sites your child visits
- **Keep track** of passwords and usernames
- **Set limits** on the amount of time they are online



Look for Popular Emoji Drug Codes

Oxycodone

🔥 🐣 📱 🍷 🏈 📺 🎫

Xanax® **Percocet®**

📦 ❄️ 🛌 100 ⛽

Cocaine **Meth**

❄️ ☁️ 🧊 💎 🕒 🔑 😄

Heroin **Marijuana**

❤️ 🐍

☁️ 🔥 🌴 🌲 🤧 🍀

MDMA and Mollies **Cough Syrup**

❤️ ⚡ ✕ 🤧 💊 🍬

🍇 🖤 🍼

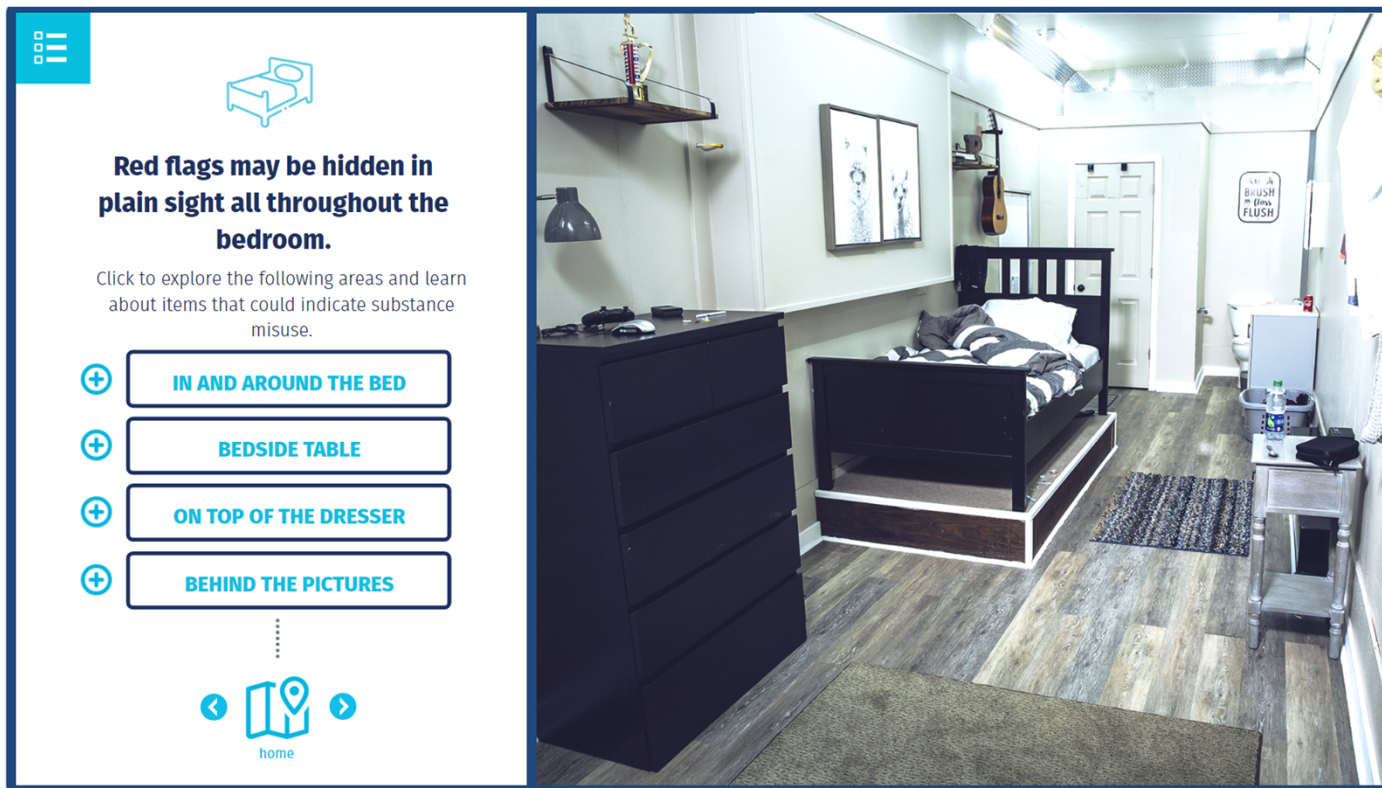
Mushrooms


🍄

📦 🪂 = Package Arrived ⛽ 🚗 ➡️ 📱 = Mobile / Delivery

100pk = 100pk = 100 pills





Learn How to Spot Signs of Substance Use






Red flags may be hidden in plain sight all throughout the bedroom.

Click to explore the following areas and learn about items that could indicate substance misuse.

-  **IN AND AROUND THE BED**
-  **BEDSIDE TABLE**
-  **ON TOP OF THE DRESSER**
-  **BEHIND THE PICTURES**

⋮


home

Learn to spot the **red flags** that your teen might be hiding in his/her bedroom

<https://www.raliusa.org/>

If Your Teen is Using Opioids or Counterfeit Pills

The body develops “tolerance” and “dependence”

- Have to use more and more of a drug to achieve the same feelings
- No longer get a good feeling when they use because their body has adjusted to having excess in their system

Stopping use can result in withdrawal

- Muscle aches; restlessness; anxiety
- Diarrhea; abdominal cramping; nausea and vomiting; rapid heartbeat; high blood pressure

Emotional withdrawal can last for months

- High risk of relapse during first months of stopping

If your Teen is Using Opioids or Counterfeit Pills



Treatment Changes Lives



Resources



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Need Help with Opioids?

SUOPT.org



**Medication-Assisted
Treatment**

[Click here to learn more](#)



Access & Crisis Line (24/7)

1-888-724-7240

Call for information about treatment options.



**County Public-Funded
Treatment Providers**

[Link to Directory](#)

Resource Highlight: Scan the QR code to learn where to access treatment resources and naloxone throughout San Diego County.

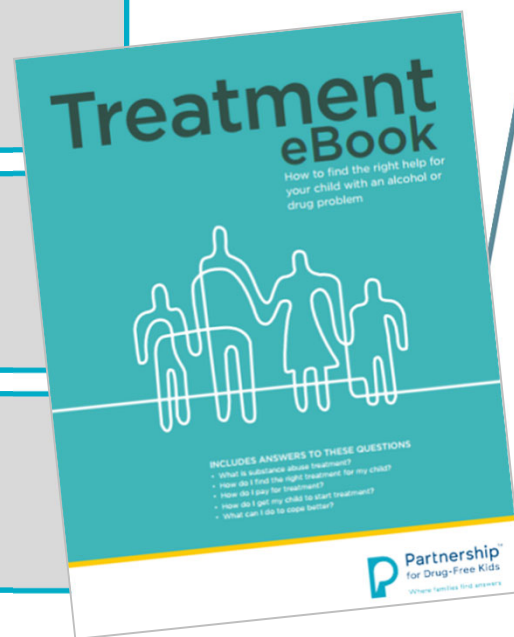


Seek Treatment Options

Ask questions

Support recovery

Self-care



San Diego Resources

- **County's Access and Crisis line – (888) 724-7240**
- **2-1-1 San Diego- 211sandiego.org**
- **up2sd.org**
- **SUOPT.org**



Post-Survey

- Please take 1-2 minutes to complete this brief survey, we appreciate your input!

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<https://www.surveymonkey.com/r/RiseinFentanylPostSurvey>



Thank you!

