

# Public Messaging Training

# SAMSHA PTTC Network Social Media Toolkits

## Speakers:

### Clarissa Lam Yuen

Training and Technical Assistance Coordinator  
SAMSHA PTTC-9

### Craig PoVey

SAMSHA

## Training Topics:

- **Overview of Toolkits & Campaigns:** Provide an overview of available SAMSHA substance use prevention campaign materials.
- **Customization & Best Practices:** Demonstrate how to customize toolkits for regional needs and share proven best practices for effective social media campaigns.



### Registration Required

[Click here to register](#)



Tuesday, November 19,  
10:00AM - 11:00AM



### Questions?

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