

Meet the Media

Initiative Led Media Briefing

Speakers:

Craig Reed

Binge and Underage Drinking Initiative

Marla Kingkade

Substance Use and Overdose Prevention Taskforce

Joe Eberstein

Cannabis Public Health Initiative



SAN DIEGO COUNTY
Cannabis
Public Health
Initiative



SAN DIEGO COUNTY
SUBSTANCE USE AND
OVERDOSE PREVENTION
TASKFORCE

Training Topics:

- Updates on transition from media plans to media messaging proposals.
- Inform media advocates on SUD-related topics and events.
- Identify social media resources readily available to enhance media advocacy efforts.
- Identify opportunities for collaboration on media-related efforts.



Registration Required

[Click here to register](#)



Wednesday, April 24, 2024

11:00AM - 12:00PM



Questions?

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